COURSE DESCRIPTION
This is a lecture class that focuses on the professional world of communication arts. Design professionals with local, regional, national, and international experience will be lecturing on the current industry trends and life as a professional. Some guest lecturers may conduct workshops in conjunction with their lecture if time and place can be arranged.

LEARNING OUTCOMES
Students will gain valuable insights into the real world of communication arts. Professional practices and organization will be understood through the experiences of design professionals representing a variety of design disciplines.

GRADING & ESSENTIAL COURSE POLICY INFORMATION
Grading is by attendance only.
Missed lectures cannot be made up. If opportunities arise for extra credit, they will be announced in advance.
Students are responsible for placing their signature on a printed roll each week.
Forged signatures will be cause for an immediate failure grade for the class.
There will be 6 to 8 lectures each semester. Scheduling is difficult because of the demands of the design profession.
Lecturers may cancel without much notice.
Students will be notified by email as soon as possible concerning any scheduling changes, usually in Canvas.
All lectures will be scheduled on Thursdays at 7:00 pm in room FAV 150 unless otherwise noted.
Lectures that do not occur on Thursdays will be announced in advance.
Current presentation dates are listed on the syllabus calendar.
There may be additional lectures that occur during the semester. These will be announced in advance on Canvas.
All students are expected to be on time. The classroom doors will be closed at 7:00pm. Late attendance will not be permitted.

Grading Policy:  
1 unexcused absence = A-  
2 unexcused absences = B  
3 unexcused absences = C  
4 unexcused absences = D  
5 unexcused or more absences = F

How to Evaluate this Course; Three Major Objectives
After successfully completing this course, students will have completed projects that demonstrate a basic understanding of the following university defined evaluation objectives:

1. Developing specific skills, competencies and points of view needed by professionals in the field most closely related to this course.
   Designspeak: Develop a deeper understanding of the graphic design profession by considering the lecturers' specific perspectives, opinions, and approach.

2. Develop creative capacities (writing, inventing, designing, performing in art, music, drama, etc.)
   Designspeak: Boost your creative capacities and get inspired.

3. Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc)
   Designspeak: Obtain a broader appreciation of design from professionals who specialize in an array of design disciplines.

Syllabus Change Policy
This syllabus is a guide and every attempt is made to provide an accurate overview of the course. However, circumstances and events may make it necessary for the instructor to modify the syllabus during the semester and may depend, in part, on the progress, needs, and experiences of the students. Changes to the syllabus will be made with advance notice.

Plagiarism Statement
Plagiarism includes knowingly “representing, by paraphrase or direct quotation, the published or unpublished work of another person as one’s own in any academic exercise or activity without full and clear acknowledgement (sic?). It also includes the unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials” (Code of Policies and Procedures for Students, Article V, Section 3A.1). The penalties for plagiarism are severe. They include “#1) warning or reprimand and #2) grade adjustment” (see: Article VI, Section 1A): Other penalties may also be imposed at the Dean’s discretion. These include probation, suspension, expulsion, withholding of transcripts, denial or revocation of degrees, referral to psychological counseling, and other appropriate disciplinary actions.

Americans with Disabilities Statement & Non-Discrimination Statement
The Americans with Disabilities act states: “Reasonable accommodation will be provided for all persons with disabilities in order to ensure equal participation within the program.” If a student has a disability that will likely require some accommodation by the instructor, the student must contact the instructor and document the disability through the Disability Resource Center (797-2444), preferably during the first week of the course. Any request for special consideration relating to attendance, pedagogy, taking of examinations, etc., must be discussed with and approved by the instructor. In cooperation with the Disability Resource Center, course materials can be provided in alternative format, large print, audio, diskette, or Braille.

Inclusion Statement
No student is permitted to create a threatening, intimidating, or harassing environment in this course. Classroom civility is a part of the Student Code, and infractions will be pursued through the Student Conduct Coordinator. This course will be conducted in a safe and tolerant environment, and any person who detracts from that environment will be instructed to leave without the ability to make up coursework.